Establishing a Regional Economic Development District

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Association of Bay Area Governments

OVERVIEW

- Background / Context
- Economic Development District
- Next Steps
- Action

BACKGROUND / CONTEXT

PBA 2013 – concerns

- Economy, environment and equity interact
- Efforts need to be collaborative, complementary

Multiple regional efforts

- Economic Prosperity Report
- Bay Area Council Roadmap
- Education & workforce development coordination
- Local, subregional, planning efforts
- Resilience to environmental AND economic events
- Agriculture and food systems

Outside funders encourage regional cooperation

STRENGTHS OF THE REGION

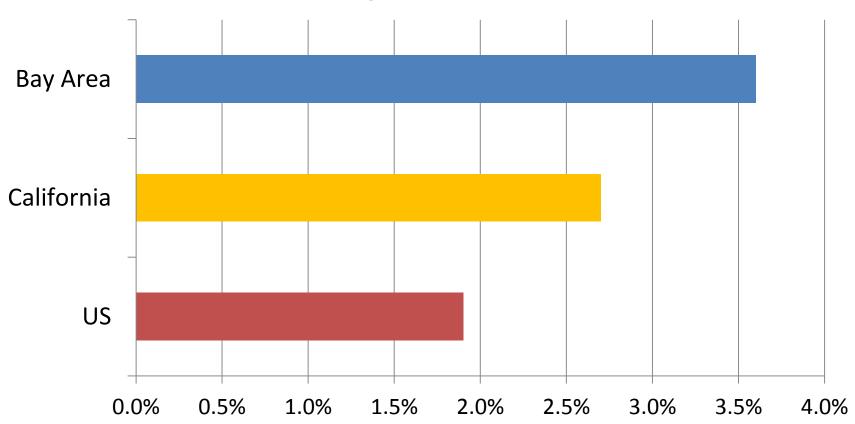
- Strong output and employment growth
- Key innovative sectors
- Regional income increasing
- Well trained, highly productive workforce
- Attracting both international and domestic talent
- Quality of life; strong regional "brand"

CHALLENGES TO BE ADDRESSED

- Stagnant household incomes in many locations
- Housing affordability and displacement
- Workforce preparation for jobs and technological change
- Bifurcated wage structure
- Competing land uses; displacement of otherwise productive industries
- Complex institutional and regulatory environment
- Risks of natural hazards and a changing climate

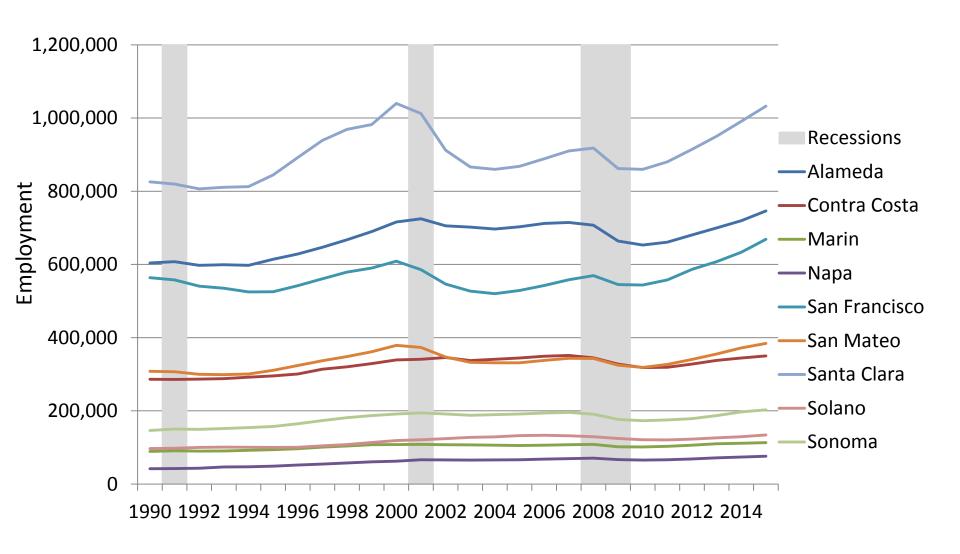
Job growth in the region is STRONG





Source: ABAG from California Employment Development Department data.

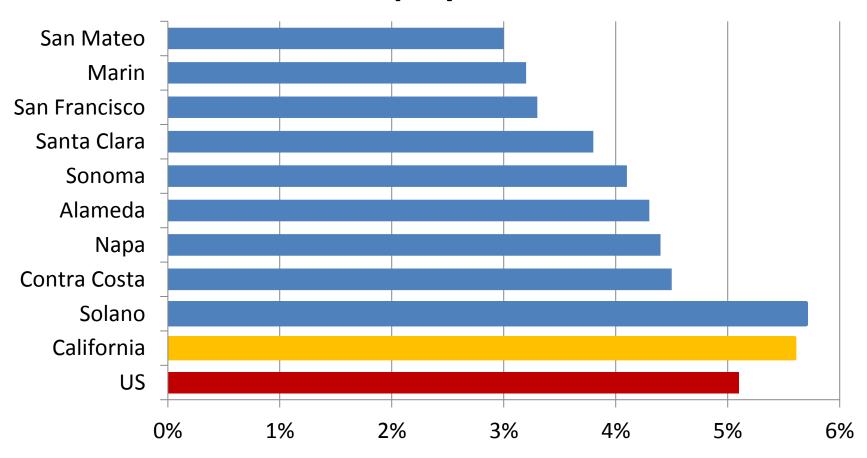
Strongest Parts of the Region are Most Volatile Bay Area Average Annual Employment 1990-2015



Data Source: ABAG from California Employment Development Department

Unemployment is low

Percent Unemployed, March 2016



Source: ABAG from California Employment Development Department data.

Pockets of High and Low Unemployment

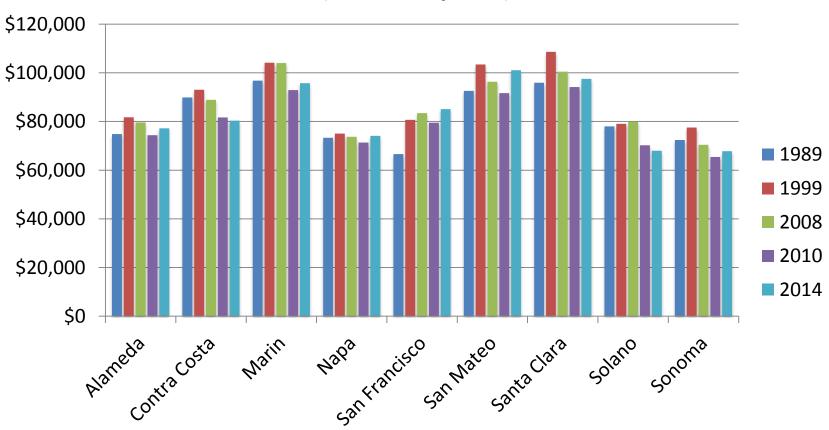
Percent Unemployed, County and Census Tract, 2010-14

	Average	Highest	Lowest
Alameda	9.6%	24.7%	0.0%
Contra Costa	9.8%	24.0%	0.0%
Marin	7.2%	16.3%	1.4%
Napa	8.4%	19.6%	1.5%
San Francisco	7.6%	30.4%	0.0%
San Mateo	7.4%	17.8%	1.4%
Santa Clara	8.8%	23.0%	2.1%
Solano	12.1%	35.8%	3.1%
Sonoma	9.6%	21.7%	2.0%
Bay Area	9.0%		
California	11.0%		

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Household income recovery has been very uneven

Median Household Income by County (inflation adjusted)



Source: ABAG from US Census and American¹Community Survey 1-year estimates.

WHAT IS AN ECONOMIC DEVELOPMENT DISTRICT (EDD)?

A regional designation by the US EDA for funding and technical assistance, and a roadmap for local and regional economic cooperation and prosperity

Purpose:

to enable unified action across local jurisdictions to address regional economic challenges

BENEFITS OF EDD

Regional

- Leverages local and regional resources
- Develops consistent and cooperative strategies
- Aligns workforce training with evolving business needs
- Coordinates regional and local infrastructure investments

Subregional/Local

- Highlights subregional and local needs in regional context
- Provides an understanding of unique areas or activities within the larger economy

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Components

- Analysis of the Region's Economic Conditions
- Action Plan
- Evalutation Framework and Performance Metrics

Sources

- State of the Region,
- Existing regional and subregional profiles and action plans
- Identifies challenges/strategies at regional, subregional and levels
- Process will inform Plan Bay Area

STRATEGY COMMITTEE

Strategy Committee guides strategy development for the CEDS

Must be broadly representative:

- Business and Economic Support Organizations
- Workforce Providers and Educational Institutions
- Equity Representatives
- Regional Representatives

STRATEGY COMMITTEE MEMBERS

Keith Carson (Alameda Co.)

Darien Louie (EBEDA)

Matt Davis (Port of Oakland)

Barbara Leslie (Oakland Chamber)

Stephen Baiter (WDB, Contra Costa Co.)

Terrence Grindall (Newark / ED Council)

James Head (EB Community Foundation)

Karen Engel (Peralta Community College)

Karen Mitchoff (Contra Costa Co.)

Monica E. Wilson (Antioch)

Luther Jackson (NOVA Workforce Board)

Mathew R. Mahood (SJ Silicon Valley

Chamber)

Bruce Knopf

Carmen Montano (Milipitas)

Cindy Chavez (Santa Clara Co.)

Russell Hancock (JVSV)

Luis Granados (MEDA)

Abby Snay (Jewish Vocational Svcs., SF)

Pradeep Gupta (South San Francisco)

Kirsten Spalding (San Mateo Co. Union

Alliance)

Tily Chang (SFMTA)

Steven Sharpe (Sonoma Co. ED Board)

Sandy Person (Solano ED Corp.)

Eric Hannigan (Solano Co.)

Steve Levy (CCSCE)

Micah Weinberg (BACEI)

Egon Terplan (SPUR)

Therese Trivedi (MTC)

Anu Natarajan (Emerging Technology

Fund)

NEXT STEPS

Tasks	Timeframe	
Draft Comprehensive Economic Development Strategy	Fall 2016	
Input to Plan Bay Area	Fall 2016	
ABAG Executive Board Presentation	January 2017	
Final Comprehensive Economic Development Strategy	Spring 2017	
Board of Supervisors Approval and Application to EDA	Spring 2017	
Designation of EDD	Fall 2017	

QUESTIONS

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